

INTERNATIONAL MENS DAY

November 19

PRESS RELEASE

FOR IMMEDIATE RELEASE

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2014 INTERNATIONAL MEN'S DAY: WORKING TOGETHER FOR MEN AND BOYS

BRIGHTON, UNITED KINGDOM – 17 January 2014 – In 2014, Global and Regional Coordinators for 2014 International Men's Day are inviting people all over the world to use International Men's Day –Wednesday, 19 November 2014 – as an opportunity to work together to improve the lives of men and boys all over the globe.

This year's International Men's Day theme – **“Working Together For Men and Boys”** – is designed to encourage greater cooperation in addressing issues that affect Men and Boys all over the world such as men's shorter life expectancy, the high male suicide rate, our collective tolerance of violence against men, and the struggles that boys can face in getting an education and the unique challenges of father-child relationships.

On International Men's Day – Wednesday, 19 November 2014 – we are inviting people all over the world to host events and initiatives that involve:

- Like-minded people finding ways to work together for Men and Boys
- People from diverse perspectives finding ways to work together for Men and Boys
- People in different countries finding ways to work together for Men and Boys
- And most importantly, Men and Women finding ways to work together for Men and Boys

We look forward to people all over the world finding ways to work together that reflect the Six Pillars of International Men's Day which means:

- ONE:** Working together to promote positive male role models
- TWO:** Working together to celebrate Men's positive contributions
- THREE:** Working together to focus on Men's health and well-being
- FOUR:** Working together to highlight discrimination against males
- FIVE:** Working together to improve gender relations and improve gender equality
- SIX:** Working together to create a safer, better world.

Founded in 1999 by Jerome Teelucksingh, Ph.D., a faculty member in the History Department in the University of West Indies in Trinidad and Tobago, Thought Leader on Gender Issues, and author, **International Men's Day** celebrates the contributions and selfless sacrifices that Men make to our families, our communities, and our world. Observed in over 70 nations throughout our global village on 19th November of each year, International Men's Day shares a 48-hour partnership with Universal Children's Day which is observed worldwide on 20th November of each year.

For further information about **International Men's Day**, visit its website at www.imd-global.org.